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2015 Kentucky PTA Convention
Mark your calendar for the 2015 Kentucky State PTA Convention

Leadership Messages

Kentucky PTA President Message
Edward Squires
Kentucky PTA has been a part of the National PTA since 1918, but there were many PTAs, Mothers’ Clubs and at least one PTA Council affiliated with the National PTA long before that. There were early PTAs in Frankfort, Louisville, and Owensboro. Nine PTAs in Louisville formed Kentucky PTAs first council, the Louisville Parent-Teacher League, in 1910.

During this time, school improvement leagues were being formed across other parts of Kentucky as well. Lida Gardner, of Carlisle, Kentucky, called “the Mother of Parent-Teacher work in Kentucky,” went all over the state forming these leagues with the assistance and under the direction of State Superintendent V.O. Gilbert. These leagues and the Parent-Teacher Associations joined together in 1917 at the Kentucky Education Association meeting, calling themselves the State Community Improvement League and Parent Teacher Association. That same year, Ms. Gardner attended a convention of National Congress of Mothers and Parent-Teacher Associations. This new organization formed the foundation of the Kentucky PTA which was chartered as a branch of the National PTA the following year, on April 27, 1918.

On February 5 PTA representatives from across the state gathered with other child advocates at the 11th Annual Children’s Advocacy Day at the Capitol. After a rally for education and other child and youth related concerns, participants met with legislators to discuss concerns.

PTA has come a long way but we still have the same vision, to improve the lives and futures of our children. Founder’s Day
from Friday July 10 to Saturday July 11. It's an excellent opportunity for leadership training, networking with fellow PTA/PTSA leaders from across Kentucky, accepting awards on your association's behalf, and making connections with numerous vendors! Download the information packet to check out the workshop agenda and get registered.

National PTA President Message
Otha Thornton
According to the Centers for Disease Control and Prevention (CDC), more than 100 cases of measles have been confirmed in multiple states over the past twelve months, with the most recent outbreak linked to an amusement park in California. This is an important time to underscore the significance of vaccinations to prevent measles and other diseases and protect children and families. Measles virus is highly contagious and can spread easily through the air via coughing and sneezing or on infected surfaces. Measles can be prevented with the measles, mumps and rubella (MMR) vaccine. The CDC, American Academy of Pediatrics and the American Academy of Family Physicians recommend that all children get the MMR vaccine at age 12-15 months and again at 4-6 years old. Read the full press release here...

Kentucky Commissioner of Education Message
Terry Holliday
More than ever before, preparing students to become college- and career-ready (CCR) involves a close partnership among K-12 schools, higher education and the business world. Two events from December illustrate that point. The first involved the "career" aspect. The Council of Chief State School Officers (CCSSO) released a report urging that states take several steps to make career readiness a more important goal. (You can read a press release on the report with a link to the full document by visiting www.ccsso.org.) I chaired the task force, made up of education leaders from around the nation, that produced the report. A survey taken in June 2013 found that 54 percent of American companies reported they were unable to find enough qualified workers to fill vacancies. By 2020, a Georgetown University study found, nearly two-thirds of all jobs will require postsecondary education or training beyond high school. Read more...

Leadership Information and Resources

Upcoming Events

- 3/11-3/12 - National PTA Legislative Conference in Washington D.C.
- 3/15 - Membership dues payments to Kentucky PTA
- 3/15 - Outstanding Awards Applications due to Kentucky PTA
- 4/15 - Membership dues payment due to Kentucky PTA
- 4/27 - Kentucky PTA chartered in 1918
Leaders' Notebook
The Kentucky PTA Leaders' Notebook is available on the KY PTA website. Click on the tab at the top "For Members" and then find the Leaders' Notebook for 2014-15. Contents include:

- All forms you will need throughout the year from membership reporting to awards and recognition and scholarships - check them all out
- A section on Basics which includes bylaws forms if your need to renew those soon
- Financial Matters - everything regarding finance all your board members should be aware of
- Great ideas in the membership and program section
- And of course advocacy and legislation

E-Learning with National PTA
Taking the new interactive e-learning courses offered by National PTA is an easy way to learn or brush up on PTA officer positions and other PTA related topics. There are now 15 areas to explore. Each course takes from 20 to 40 minutes and you can do it sitting in the comfort of your home or office at the time of your choosing. It's that easy! Courses include:

- National Standards for Family School Partnerships - 40 minutes
- Local Unit President - 30 minutes
- Local Unit Secretary - 30 minutes
- Local Unit Treasurer - 40 minutes

Check out the courses at www.pta.org.

New Local Resource Bank
Wondering what other State PTA Congresses are doing? Wonder no more! Why reinvent the wheel when you can adapt something that has already been built by one of your peers? The State Resource Bank contains 300 documents from various state PTAs including newsletters, financial documents, bylaws and info on starting a new PTA. Use these documents to enhance and grow your PTA.

Want to contribute to the Resource Bank? Send submissions to PTAtraining@PTA.org for consideration. Access the State Resource Bank today!

Executive Committee
- President - Eddie Squires at kyppta.president@gmail.com
- President Elect - Cherie Dimar at kyppta.preselect@gmail.com
- VP Leadership and Outreach - Mark Hartman at markohartman@frontier.com
- VP Organization Services - Kelly Capps at kelly.capps@uky.edu
- VP Programs - Leann Myers at Leamyers1@aol.com
- Secretary - Liza Holland at liza@lizaholland.com
- Treasurer - Brian Wampler at bwampler68@gmail.com
Nominating Committee and Board Interest

What is the Nominating Committee?
The Kentucky PTA Nominating Committee is an appointed committee of five members who are charged with screening and evaluating individuals and candidates for such Kentucky PTA leadership positions as president-elect, secretary, treasurer, Vice President Organization Services, Vice President Leadership Outreach, Vice President Programs and various commissioner positions.

Where Does The Nominating Committee Get Suggestions for Candidates?
The Nominating Committee is open to receiving applications from interested candidates and also welcomes recommendations from PTA's membership.

I'm Interested, What Should I Do Next?
Download the Interest Form and mail it to the Kentucky PTA Nominating Committee. You can also send the form via email to KentuckyPTA.Nominating@gmail.com.

Membership

AWARDS, AWARDS, AWARDS!
The membership year is coming to an end and it is time for you to be recognized for all of your hard work! The Kentucky PTA has over 10 membership awards that were given to over 100 PTA’s last year and we want to hand out even more this year. March 15th is the deadline for membership awards eligibility. Are you eligible? Maybe you just need a few more members to receive an award. It is time for a last minute push for members.

There are five awards you are only eligible for if you turn in a Membership Report by the March 15 deadline. Download the Membership Report here and check out the awards below.

- Apple Award: for PTAs/PTSAs with 100% of their faculty and staff enrolled as members.
- Oak Tree Honor: for PTAs/PTSAs with membership that includes one (1) member for every student enrolled in the school.
- Chuck Saylor's He-Man Award: for PTAs/PTSAs with the largest percent of male members based on school enrollment. There is one winner per PTA district.
- Youth Voice Award: for PTSAs with the largest number of student members based on school enrollment. There is one winner per PTA district.

There are lots of other awards. Did you have a great membership campaign? Turn in the Membership Campaign form below and see if you are the best of the best! Do you have the best school nurse? Do you have an outstanding male volunteer? Does your PTA website or newsletter rock? There are awards for these and others too! Please see the Leaders' Notebook for the forms and send them in!

If you have any questions about membership and/or awards, please feel free to contact Jennifer Jackson, Membership Commissioner for the Kentucky PTA, at kypta.membership@gmail.com.

New or Reinstated PTAs (Since July 1, 2014)
- Paducah Tilghman High School - Paducah, KY
- Browning Springs Middle School - Madisonville, KY
- Webster County Middle School - Dixon, KY
Membership Benefits
National PTA has cool new member offers, scholarships and contest news to keep you on your toes! Are you restocking your child’s classroom supplies? Planning a road trip to escape the winter blues? Interested in exploring an after school academic program to help your child succeed in the classroom? This couldn’t be a more perfect time to be a PTA member. Check out some of our member benefits at www.pta.org/MemberBenefits for more info.

Programs

Kentucky PTA Awards Deadlines
March 15, 2014
Applications for Awards in Leaders Notebook
Outstanding Classified Personnel
Outstanding Educator
Outstanding Male Involvement/Participation
Kentucky PTA Penguin Award
Outstanding Membership Campaign
Outstanding Programs/Projects
Outstanding Local Unit Newsletter
Outstanding School Nurse
Outstanding Volunteer
Outstanding Local Unit Website
Volunteer Participation

Would you like to recognize a special person that has given outstanding service to children or youth? Check out the Kentucky PTA Honorary Life Recognition.

Have questions? Contact Veralyn Eyermann, Awards Chairperson, at veralyn@roadrunner.com.

Reflections
Is your PTA seeking funds to support Arts Education? Apply for your 2015-16 school year grant at PTA.org/Awards! The National PTA Mary Lou Anderson Reflections Arts Enhancement Grant provides matching dollar funding to local PTAs to support in-school and after-school arts enhancement programs within their communities. Now accepting applications for projects starting in the 2015-2016 school year. PTAs serving at-risk student populations are particularly encouraged to apply.

At-risk encompasses a wide range of factors that may make it more difficult for a student or segment of the student population to succeed in learning. Some factors that make students at-risk are academic, financial, familial, health, behavioral, English language learners, refugees, impoverished students, social and environmental or other community concerns.

It is recommended that you review the grant narrative before applying so that your responses may be drafted and then cut and pasted into the application. Deadline: March 13, 2015 at 8:00 pm EST/ 5:00 pm PST. Apply Here.
**Jan Harp Domene Diversity and Inclusion Award**

The Jan Harp Domene Diversity and Inclusion Award recognizes PTAs that best demonstrate outstanding achievement in the areas of diversity and inclusion, as well as efforts to end discriminatory practices.

The award will be presented in 3 categories: to one state PTA, and one local, and one council, or district PTA at the annual National PTA Convention in Charlotte, NC, June 26-28. Learn more about Domene and the award.

How to Apply:

1. Review the Frequently Asked Questions
2. Preview and draft responses prior to applying online
3. Submit through the online application by Friday, March 20, 2015 at 8 p.m. EST

**Financial**

If you have financial questions concerning the 990 filing with the IRS, insurance, financial review forms, the KDE Redbook or any other financial related items, please contact your district president/contact or the Kentucky PTA Treasurer at bwampler68@gmail.com.

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**Kentucky PTA | 148 Consumer Lane | Frankfort, KY 40601**

502-226-6607 | kentuckypta@bellsouth.net | www.kypta.org

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