October 2017 Bulletin of the Kentucky PTA

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Complete the 2017-2018 PTA/PTSA Officer & Chairman Information form and send it to Kentucky PTA, even if your officers did not change.

Complete the 2016-2017 Financial Review Form and send to the Kentucky PTA office and your school’s principal (it was due July 15).

Complete the Kentucky & National PTA Membership Dues payment form.

Kentucky PTA's mailing address:
148 Consumer Lane
Frankfort, Kentucky 40601

A Message from Kentucky PTA President

Fall is always a busy season for PTAs. Some important upcoming programs, deadlines and resources are highlighted in this bulletin.

Kentucky PTA will hold its annual Grassroots Advocacy Training on Friday, November 3. If you are interested in learning more about advocacy, make sure to attend the Speaking Up For Children Advocacy Training at the Kentucky PTA Office in Frankfort. Download the registration form here.

Kentucky has a new Accountability System. You can visit the Kentucky Department of Education’s website, see the School Report Card, and provide input before the new dashboard is finalized. Information about the Accountability System is in this issue.

It is important that you send in your membership dues by the 15th of every month. A required membership dues payment is due by October 15. Remember that membership is year round and doesn’t end after orientation. I challenge you to maintain last year’s membership total and then try to increase it!

Form 990 must be filed with the IRS by November 15.

You may contact me. kyppta.president@gmail.com, or our office personnel, 502.226.6607, kypapattyh@bellsouth.net. We will be pleased to assist you. Thank you for all that you do for the children and youth of Kentucky.

Kentucky’s New Accountability System

After almost two years, more than 20 town hall meetings and thousands of
**Important Dates**

**October 15, 2017**  
Required Membership Dues Payment

**October 22-28, 2017**  
Red Ribbon Week

**November 3, 2017**  
Kentucky PTA Advocacy Training

**November 15, 2017**  
Form 990 Filing Due to IRS

**November 20, 2017**  
Kentucky PTA Unity Day

### The 2017-2018 Back-to-School Kit Is Here!

As a hardworking volunteer for your PTA, we know the 2017-2018 Back-to-School Kit will help make your upcoming school year a complete success. When you register for this year's kit, you'll get a Recruitment Tool and a poster-sized Calendar of PTA events. We will mail them at the end of this month, so hurry up and register to be eligible!

To register, visit  
PTA.org/BTSKRegister.

### 2017-18 Reflections Program

The search is on for a future National PTA Reflections program theme! The student who submits the winning entry will receive $100 and their theme will be used to spark creativity during the 2019-2020 National PTA Reflections Program.

Please go to www.kypta.org for entry forms and past reflection themes.

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public comments, Kentucky finally has a new accountability system and it is one of which we all should be proud. At a special meeting in late August, the Kentucky Board of Education approved the regulation that will govern the Commonwealth's new accountability system.

We're not quite done with the system yet, but we're close. The regulation still must move through multiple steps before it is final. A 30-day public comment period and a public hearing is tentatively scheduled for the end of October. The regulation likely will be finalized in early 2018. [Read more]

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Find out how to start the process of becoming a recognized school of excellence. The process takes you through a set of activities and reviews that requires analysis that can benefit your school in the long run. Applications due October 15.

Find out more at pta.org/excellence.

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**Membership News**

Congratulations to Yates Elementary School PTA, Lexington KY, for winning the September Membership “Back to School” Drawing.

National PTA is looking for outstanding Membership (families, business, community and staff) and Volunteer forms to put into their National PTA Resource Bank. If you want to share your forms, please send them to kthysmiley@yahoo.com.

Bi-weekly membership resources are available on the Membership Resource Page at www.kypta.org or by emailing kthysmiley@yahoo.com.

When you send in your Membership Payment, please use the 2017-2018 National and State Membership Payment Form. The membership committee needs all the information on the form to be filled out and, for your unit to be in Good Standing, you have to send in a membership payment by October 15.
This is your chance to put your artistic flare into the future of the Reflections program.

All of the rules, regulations and forms for the Reflections Program can be found by going to our website www.kypta.org.

For more information, contact Rhonda Willinger, 502.386.6697 or reflectionskypta@gmail.com.

Celebrate Unity Day

Children who learn to respect people from all cultures and backgrounds become adults who will work together to make sure the world is a peaceful and productive place for all. You can encourage this kind of understanding by promoting and participating in Unity Day, on November 20.

Find ideas on the KY PTA website at kypta.org/programs/unity-day.

Monthly Membership Tip

When you are creating your message remember that membership begins with YOU.

Whether you are attracting new members or retaining existing ones, it starts with YOU - why YOU care about PTA/PTSA and how you communicate your PTA/PTSA story to others and embody the PTA mission in your actions. Also, think about YOUR why? [Read more]

What Is the KY Leadership Notebook?

The Leader's Notebook is a digital resource for all PTA and PTSA leaders. It's available on the Kentucky PTA website, under the heading "Publications." The Notebook is divided into six sections:

- Introduction - Awards - Scholarships
- Advocacy and Legislation
- Basics and Bylaws
- Financial Matters
- Membership
- Programs

The forms for every award and scholarship are broken out on the Leader's Notebook page so they are easy to find and use. Looking for forms for dues payment, financial review, registration for the KY PTA Advocacy training, or renewing bylaws? All these are also listed individually on this page. If you have not already used this helpful resource take the time to do so now. It will help to make your job easier and your PTA stronger.

Honor School Board Members

Each year the KY PTA and the KY School Boards Association (KSBA) honor an outstanding local school board member. Nominations are due November 1 this year.

The KSBA says, "In Kentucky, school board members work as a team to govern the activities of their school district by setting
policy and providing resources to help every student learn. The focus of every decision or action of the board should reflect commitment to improving student achievement in the district."

Does your local school board have a member who is always an outspoken advocate for public education and a champion for all children? Consider nominating him or her for this special recognition given at the annual KSBA conference.

School board members are elected locally and serve four-year terms as school district leaders. They hire the superintendent, approve the annual budget and local tax rates and monitor student achievement. They are required to receive a certain number of hours training each year based on years of service.

A nomination form and information can be found here.