December 2018 Bulletin of the Kentucky PTA

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A Message from Kentucky PTA President

We are almost halfway through the school year. It's time to plan your winter membership campaign. Membership is not just a one-month campaign, or a slogan, or a contest for numbers. It represents the number of people who value what we value and share our passion. If you have never shared your PTA story, start by sharing with others why you do what you do. People are more likely to join an organization when they understand why it is important to you.

Reflection entries are due to the Kentucky PTA office by no later than December 15. If you are in District 14, 15 or 16 you will turn it into your district leadership following each of their protocols. The December 15 deadline applies to the rest of the state. Questions please contact the office at (502) 226-6607.

The 2019 Legislative Session begins in January. The Kentucky PTA Legislative Team will be in Frankfort during the session, representing your view on those issues important to the education, health and safety of all children in Kentucky. We will keep you informed as the session progresses.

Children's Advocacy Day at the Capitol is February 13. Everyone is invited to attend this event and show their support for Kentucky's children. Save the date more information about this day will be in our February issue of the Bulletin.
Scholarships and Awards

Scholarships

Scholarships due to Kentucky PTA by February 15, 2019

$500 Student Scholarship
Each year, the Kentucky PTA awards a number of $500 scholarships to deserving high school seniors from schools with PTAs/PTSAs, who plan to attend accredited colleges or universities in Kentucky and pursue a degree in educational field. Financial need, academic achievement, personal remarks, career plans and involvement in school and community service will be considered by the selection committee. Checks will be issued to the Kentucky college/university.

$500 Teacher-Member Scholarship
Teacher scholarships are granted to Kentucky certified teachers for the purpose of obtaining credit toward a master's degree or Rank 1. Financial need, number of dependents, personal remarks and letters of recommendation will be considered by the selection committee. The teacher must be a member of the PTA/PTSA.

$500 Parent-Member Scholarship
The Kentucky PTA will award one scholarship to a PTA or PTSA parent-member planning to attend an accredited public college or university in Kentucky and pursue an undergraduate degree in education or in a health field. Financial need, number of dependents, career plans, involvement in PTA/PTSA work, and letters of recommendation will be considered by the selection committee. The applicant must be a member of the PTA/PTSA.

Awards

Awards due to Kentucky PTA by February 15, 2019:

Legislative Information

Advocacy Training

The annual Kentucky PTA Grassroots Advocacy Training was held at our state office in Frankfort on Friday, November 2nd. The training was well attended and everyone was excited to learn about being effective advocates. Attendees learned how to find a bill, and how to build an advocacy campaign for their school, district, and community. Guest speakers Dr. Terry Brooks (Kentucky Youth Advocates) and Eric Kennedy (Kentucky School Board Association) shared their advocacy expertise with us. We were also able to go to the Capitol and visit the House and Senate chambers, the Governor's office, and some committee meeting rooms. We can't wait to work with our new advocates as we move into our Legislative session in January.
Christa McAuliffe Rising Star Award
Kentucky PTA’s “Christa McAuliffe” Rising Star Award recognizes students who have successfully worked through obstacles to improve performance in school, character, and self-esteem.
The Kentucky PTA Scholarship/Award form can be found at: kyppta.org/wp-content/uploads/LN-Part-1-Introductions-Awards-Scholarships-2018-2019-rev.pdf. If you have any questions about the Scholarship or Awards please contact Bobbi Jo Kingery @ bkingery07@gmail.com

Reflections
Entry Deadline for both District PTA Reflections Entries and PTAs/PTSAs in districts with no district leadership must be postmarked on or before December 15th of each year. Send or deliver them to Kentucky PTA - 148 Consumer Lane, Frankfort KY 40602

Did You Know?
PTA’s National Standards for Parent/Family Involvement Programs define “parent involvement” in the No Child Left Behind Act.

Local PTAs volunteered to help administer the Salk Polio vaccine to 1.8 million children in 1954.

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Children’s Advocacy Day at the Capitol
Mark your calendars for Children’s Advocacy Day at the Capitol on February 13, 2019. Everyone is invited to attend this event and show their support for Kentucky’s children.

Legislative Tips
National PTA 2019 Legislative Conference
March 12-14, 2019 - Arlington, VA
Early Bird Registration is Open
You Will:
- Hear from experts and leaders about education policy
- Advocate on Capitol Hill for important policy priorities
- Network and build relationships with PTA leaders from across the country
Visit PTA.org/LegCon for more details and highlights from 2018.

E-Newsletter
This year National PTA is supporting our advocates to “Take Action for Kids” at the 2019 Legislative Conference (LegCon), March 12-14, 2019, at the Crystal Gateway Marriott in Arlington, Va. As we get ready to help take action for students and families, we are asking all PTA members to help promote LegCon using this media toolkit, which contains sample graphics and messaging you can use to promote the event via social media and through newsletters. Don’t forget to visit PTA.org/LegCon to register for LegCon and view this year’s schedule!
This toolkit is designed to highlight Early Bird Registration for use before December 18, 2018. [Read More]
Honorary Life Recognition

Did you know your PTA/PTSA may present a Kentucky PTA Honorary "Life" Recognition to a worthy person in the school, community or state? Every PTA/PTSA has many deserving members among its volunteers, teachers and staff. The honoree need not be a member of a PTA/PTSA nor a person well known beyond their own area of service. Example: PTA/PTSA member, past or present; teacher; principal; cafeteria worker; mayor; police officer; school board member; legislator. There is no better way to honor these special people who contribute so much to our children and youth than in presenting them with Kentucky PTA Honorary "Life" Recognition. The price of each Recognition is $25.00 and includes a certificate. In addition, Life Recognition pins in the shape of Kentucky are also available for the adult award: Lady's pin with guard $20.00 or Men's lapel pin $20.00. Applications are in your Leaders' Notebook or online at kyp ta.org. Two weeks notice, or

Membership News

How to Run a January Membership Drive Without Losing Your Vacation

The First week of December please review the goals you set for the membership committee at the beginning of the year then set a new, short-term goal for the January 15th deadline for the Strive for Five drawing. (The Strive for Five drawing is a 5% increase over your last year's membership number). Gather a group of volunteers that can start working on your goals right away in January. The Second Week of December meet with your committee to discuss your goal and theme and decide who is under-represented in your PTA/PTSA. Fathers? Grandparents? Teachers/Staff? Students? Bilingual Families? After you decide who you want to reach create a fresh membership form using your new theme. Ex: "New Year".....New Opportunities". To get more information on this membership theme go to www.pta.org/membership/retention

The Third Week of December consider planning an event for early January that will celebrate PTA/PTSA and give an opportunity for recruiting new members. Check your school's calendar and try to make it early in January to give you plenty of time! No time for an event! No worries! Piggyback on an already schedule event. Also arrange to have a membership table at all school's January events. Enjoy your Winter Break with your Family!!!!

The First Week of January send out your spiffy new membership forms. Make sure it is everywhere there are potential new members: Website? Newsletters? Main office? Staff lounge? Work room? Teacher's boxes? Communicate with your committee and with your board. Make sure that everyone know your goals and their tasks. During the drive, all chairs and officers should be well versed in your plan, and can work hard inviting people to join PTA/PTSA. Everyone is on the Membership Committee this month! Gather your incoming forms and enter your NEW members into your database.

The Second Week of January print out and deliver new membership cards to your new members. Add a Thank you note/email for joining, and add a calendar with the upcoming PTA/PTSA events. Send your names to your Treasurer and send the membership payment to Kentucky PTA at 148 Consumer Lane Frankfort, KY 40601.

Congratulations!!!!!! On a well done membership drive... If you had a successful membership drive please send Kentucky PTA with pictures what you did so we can put it into our monthly bulletin.

Have a Great Winter Break and a Happy New Year see you in 2019!!!!!!!

Vice President of Membership, Ushanda Starks

For PTA Leaders

Kentucky PTA Convention

We had such a great time last year, we're going to be in Frederick Douglass High School, Lexington Kentucky for our
Increasing Opportunities for Student Success in College, Career and Life

Wayne Lewis

One of my top priorities here at the Kentucky Department of Education (KDE) is to increase the number and percentage of high school students successfully completing early postsecondary opportunities, such as dual credit, Advanced Placement (AP), International Baccalaureate and Cambridge Advanced International. These types of opportunities let high school students earn college credit before they graduate. Why do I believe that is so critical? [read more]

10th annual state convention!

Convention will be July 19-20, 2019 so mark your calendars now!

KY PTA Board Application

Do you want to make a difference on a larger level? Are you interested on how PTA is just not part of your school but a part of the bigger picture in the state of Kentucky or Nationally? We invite you to join the KY State PTA board. We are now accepting applications for all positions. To apply - Please go https://goo.gl/forms/xM5KA1i9LWFgHl2n1

10 Awesome Tips for Being a Leader

- 1. Lead by example.
- 2. A little humility goes a long way.
- 3. Communicate effectively.
- 4. Keep meetings productive.
- 5. Know your limits.
- 6. Find a mentor.
- 7. Be emotionally aware.
- 8. Watch out for (and avoid) common pitfalls of leadership.
- 9. Learn from the past.
- 10. Never stop improving.

"We live in a world in which we need to share responsibility. It's easy to say 'It's not my child, not my community, not my world, not my problem.' Then there are those who see the need and respond. I consider these people my heroes."  - Fred Rogers

PTA Store

How do you let the world know you’re part of the PTA? ShopPTA.com sells official PTA and PTSA logo merchandise, apparel, membership items, awards, gifts and more. All products are offered through each of the participating State PTA organizations. Check out ShopPTA.com today!